

2020  
TILE  
COLLECTIONS

THE  
eco  
WAY





The onset of the new decade marks the testament of Mariwasa's commitment towards going circular - a clean manufacturing that minimizes environmental harm. With more than fifty years in the ceramic tile industry, Mariwasa has prospered as a trusted home solution-provider for Filipino families. Committed to delivering unwavering quality products such as ceramic and porcelain tiles, sanitary wares and fittings, and tile adhesive, Mariwasa embraces technological innovations that not only forward efficiency but also sustainability -- an advocacy which Mariwasa upholds as a social responsibility.

Driven by this cause for this year's launch of the new tile designs, Mariwasa's visionary team of designers honed the "ECO-WAY" collection inspired by nature sustainability in the contemporary world. We proudly introduce you this year's subthemes, **KU1-TURE**, **NATURIZED** and **BE-LIVE**, which evoke the balance of modern, ergonomic aesthetics and organic, nature-inspired style. Get inspired with the artistry of each new tile series as you go through the pages of this catalog.

## KU1•TURE

*Salingawi sa Makabagong Panahon*

This series is a homage to our local roots intertwined within the modern, contemporary times. Designs range from vintage, realistic wood and rock patterns to free-flowing, geometric curves and patterns that easily blend in any room scenes.

## NATURIZED

Naturized is an expression of nature's beauty while adapting the contents of modern technology by creating abstract forms. This series showcases linear, abstract patterns and minimalistic nature forms in earth tones, guaranteed to be the final touch of finesse and sophistication that you need for your home.

## BE•LIVE

A firm dedication for wellness and sustainability.

**B** is for Biophylic – connectivity to the natural & healthy environment;

**E** is for Eco-friendly – practices that help conserve resources;

**live** - for we are referring to all forms of life on earth.

Perfect for bohemian and oriental-inspired interior, this series endows your space with a relaxing atmosphere through its classic wood and rock patterns that instantly connects you with nature.



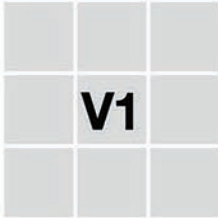



# Tips & Reminders



## Recommended Tile Usage

RATING LEGEND	CLASSIFICATION	TILE GROUPINGS	AREAS OF APPLICATION
◆ CLASS 1	LIGHT TRAFFIC	Suited to areas that are walked on essentially with soft soled footwear or bare feet without scratching dirt.	Residential bedrooms, bathrooms, powder rooms
● CLASS 2	LIGHT / MEDIUM TRAFFIC	Suited to areas that are walked on soft soled or normal footwear with occasional small amounts of scratching dirt.	Living rooms, dining rooms, study rooms
■ CLASS 3	MEDIUM TRAFFIC	Suited to areas that, with normal footwear, are walked on more often with small amounts of scratching dirt.	Residential kitchens, halls, corridors, terraces, balconies, toilets, hospital rooms
▲ CLASS 4	HEAVY TRAFFIC	Suited to areas that are walked on by regular traffic with some scratching dirt so that the conditions are more severe than Class 3.	Entrances, commercial kitchens, hotels, exhibition halls, offices
● CLASS 5	EXTRA HEAVY TRAFFIC	Suited to areas that are subject to severe pedestrian traffic over sustained periods with some scratching dirt, so that the conditions are the most severe for which glazed floor tiles may be suitable.	Shopping centers, airport concourses, hotel foyers, public walkways, industrial applications

## Shade Variation Scheme

 <p><b>V1</b></p> <p><b>LOW</b></p> <p>The least amount of shade and texture variation. Attainable in naturally fired clay product.</p>	 <p><b>V3</b></p> <p><b>HIGH</b></p> <p>High shade and texture variation within each carton.</p>
 <p><b>V2</b></p> <p><b>MODERATE</b></p> <p>Light to moderate shade and texture variation within each carton.</p>	 <p><b>V4</b></p> <p><b>RANDOM</b></p> <p>Very high shade and texture variation within each carton.</p>





KU1◦TURE

60x60 cm **MANABU Series**  
*With anti-slip feature on structured mould*



MANABU Brown F1



MANABU Brown F2



MANABU Brown F3

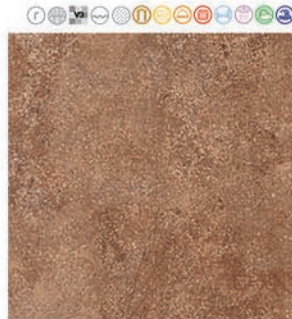


40x40 cm

## KU1•TURE



■ TERRENO Beige



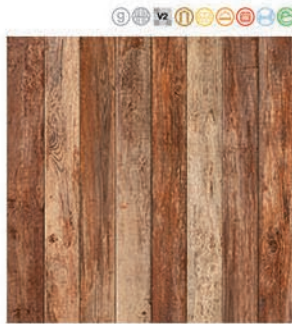
■ TERRENO Brown



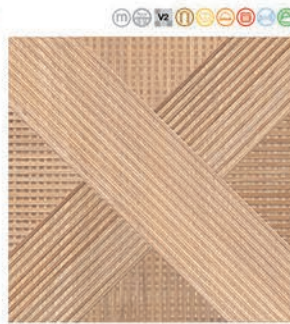
■ CERVANTES Grey



■ CERVANTES Red

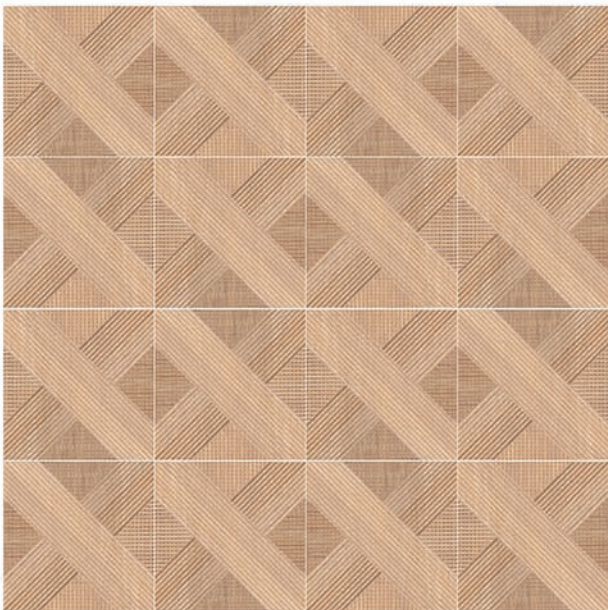


■ SANDIEGO Brown

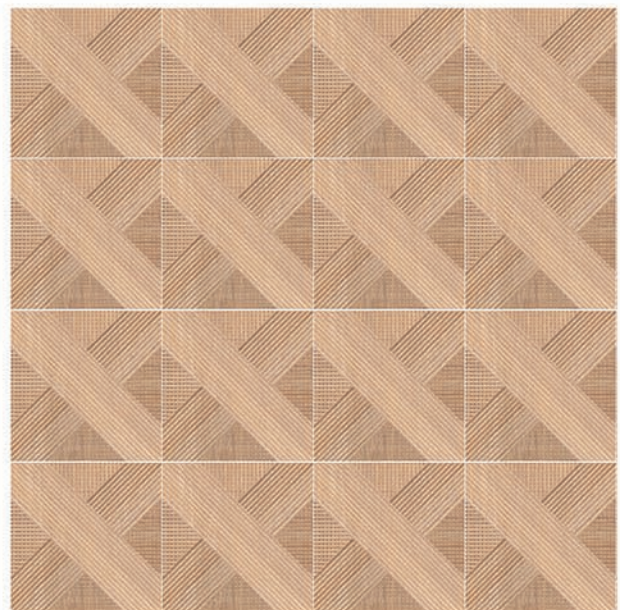


■ ELMO Brown

\*Suggested tile installation for ELMO



Pattern 1



Pattern 2





## KU1•TURE

40x40 cm **TERRENO Series**  
*With anti-slip feature on structured mould*

40x40 cm **CERVANTES Series**  
*With luster effect on structured mould*



**TERRENO Beige**



**TERRENO Brown**



**CERVANTES Grey**



**CERVANTES Brown**



# 30x60 cm

## NATURIZED



◆ BIT White



◆ BIT Ivory



● BOUNCE Beige



● BOUNCE Grey



■ CRIMSON Beige



■ CRIMSON Grey



■ BRICKWALL Beige



■ BRICKWALL Grey



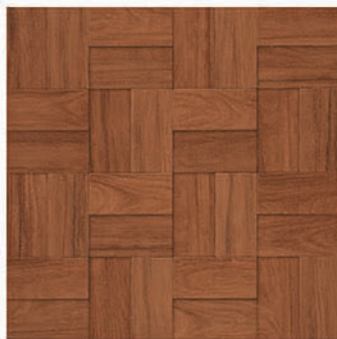




**NATURIZED**  
60x60 cm **ORIELE Series**



ORIELE Ochre



ORIELE Red



60x60 cm

## BE•LIVE



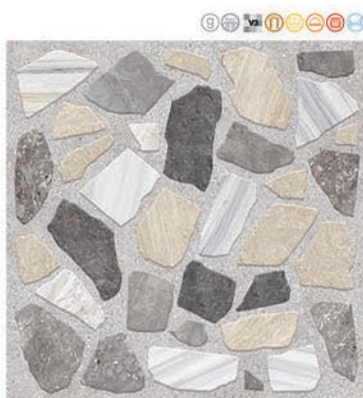
● ANJI Pine



● ANJI Brown



■ GRANDEZA Beige



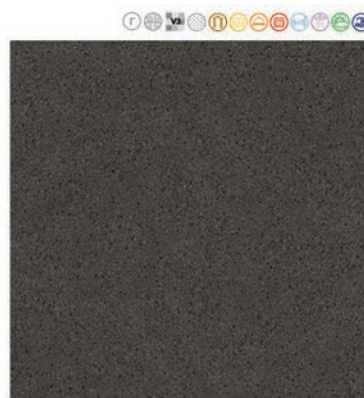
■ GRANDEZA Grey



■ TERRA White



■ TERRA Brown



■ TERRA Grey





BE•LIVE

60x60 cm ANJI Series

*With sinking effect*



ANJI Pine



ANJI Brown

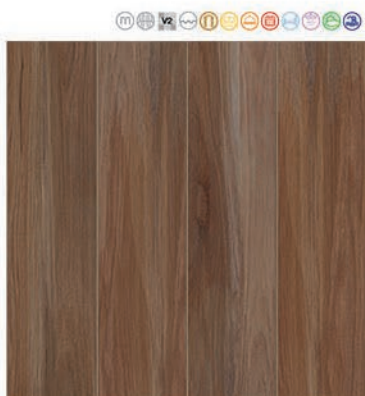


60x60 cm

## KU1•TURE



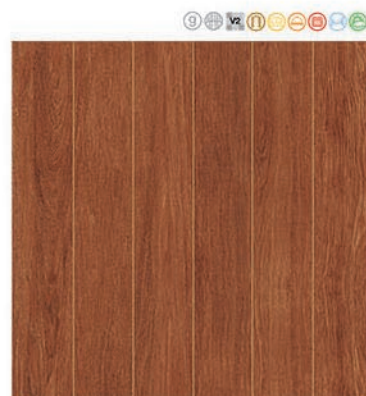
■ ESQUINA Beech



● ESQUINA Brown



■ QUIRINO Ochre



■ QUIRINO Red



● SANDIEGO Brown



■ BRAGANZA Brown



■ BRAGANZA Grey



■ MANABU Brown F1

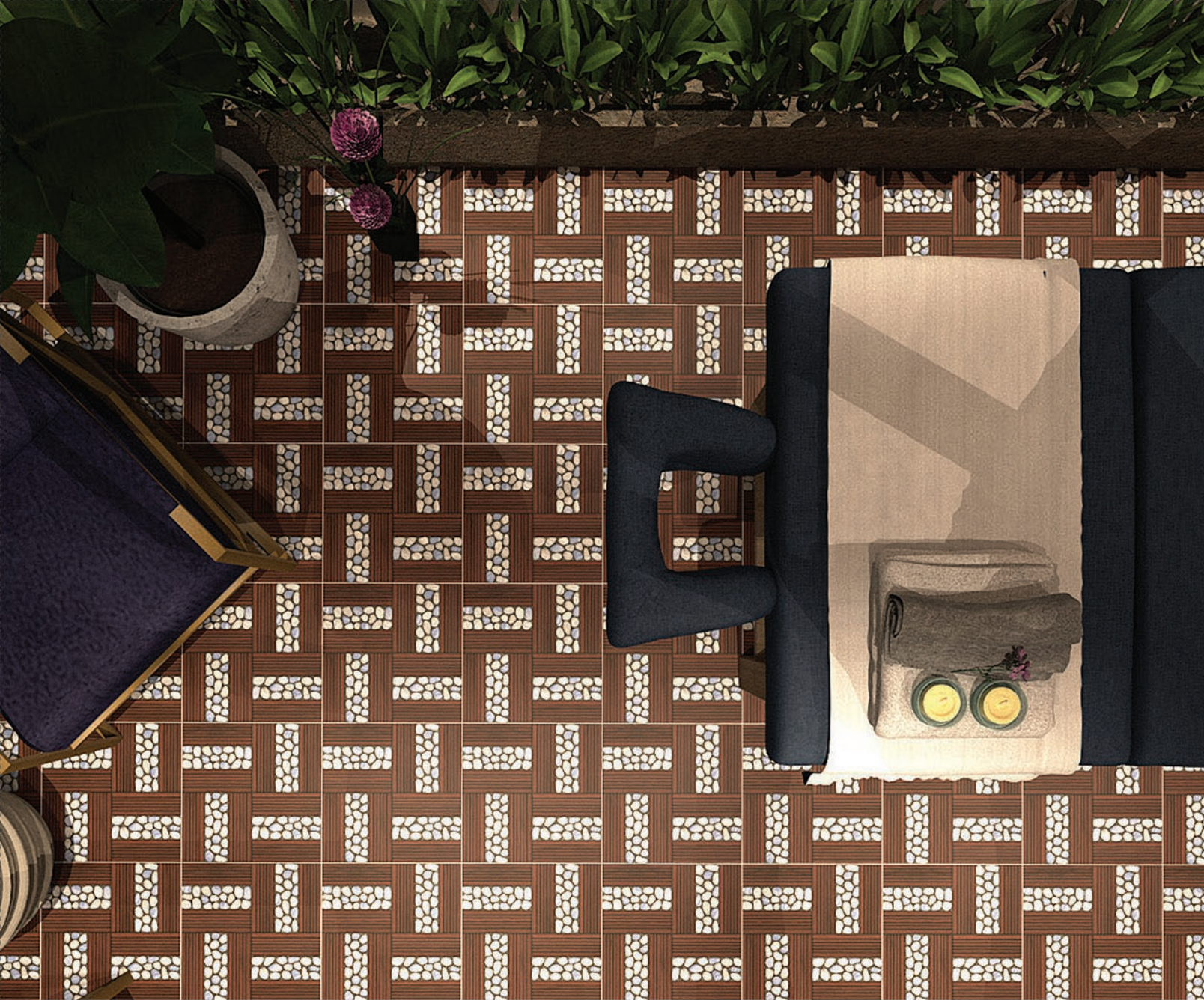


MANABU Brown F2



MANABU Brown F3

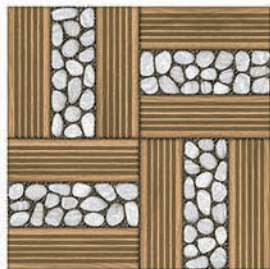




BE•LIVE

40x40 cm VIGOR Series

*Printed on structured mould*



VIGOR Pine



VIGOR Brown





BE•LIVE

40x40 cm **FERROCK Series**  
*With anti-slip feature on structured mould*



FERROCK Ochre



FERROCK Red



FERROCK Grey





BE•LIVE

60x60 cm **TERRA Series**  
*With anti-slip feature*

30x60 cm **RAMMED Series**  
*Printed on structured mould*



TERRA White



TERRA Grey



TERRA Brown



RAMMED  
Brown



RAMMED  
Blue



60x60 cm

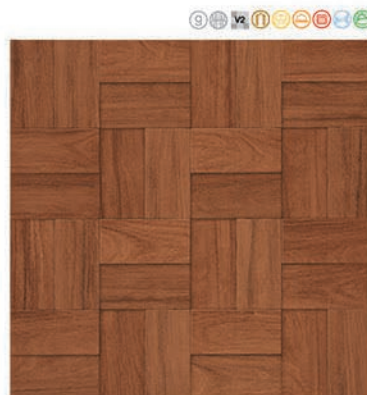
## NATURIZED



● CEYLON Brown



● ORIELE Ochre



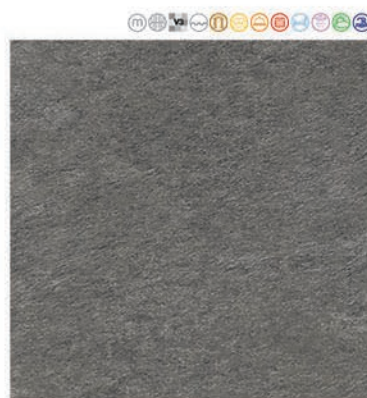
● ORIELE Red



■ NEWCASTLE White



■ NEWCASTLE Brown



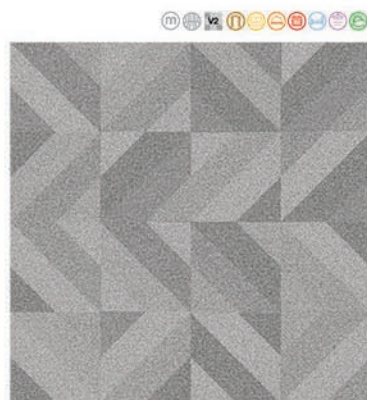
■ NEWCASTLE Grey



■ HUB Beige



■ HUB Coral



■ HUB Grey





## NATURIZED

30x60 cm **BOUNCE Series**  
*With sinking effect*

30x60 cm **BIT Series**  
*Glaze technology on structured mould*



**BOUNCE**  
Beige



**BOUNCE**  
Grey



**BIT**  
White



**BIT**  
Ivory



30x60 cm

## KU1•TURE



■ NUEVA Beige

■ NUEVA Grey



■ HUECO Ivory

■ HUECO Brown

■ HUECO Grey



■ FORTE Ivory

■ FORTE Brown

■ FORTE Grey





**NATURIZED**  
60x60 cm **HUB Series**



**HUB Beige**



**HUB Coral**

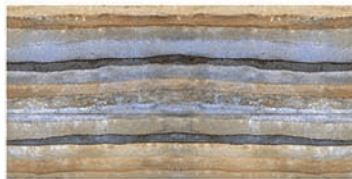


**HUB Grey**



30x60 cm

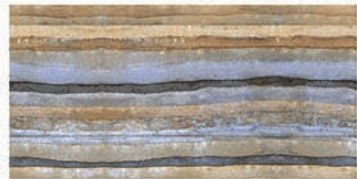
BE•LIVE



● RAMMED Blue F1



RAMMED Blue F2



RAMMED Blue F3



● RAMMED Brown F1



RAMMED Brown F2



RAMMED Brown F3



■ TENCEL Ivory



■ TENCEL Brown



■ TENCEL Grey





**KU1•TURE**  
60x60 cm **ESQUINA Series**  
*Printed on structured mould*



**ESQUINA Beech**



**ESQUINA Brown**



40x40 cm

## NATURIZED



● SEQUEL Ivory



● SEQUEL White



● SEQUEL Grey

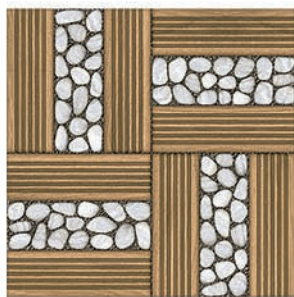
## BE•LIVE



● ECOWOOD Brown



● ECOWOOD Grey



■ VIGOR Pine



■ VIGOR Brown



▲ FERROCK Ochre



▲ FERROCK Red



▲ FERROCK Grey





## KU1•TURE

60x60 cm **BRAGANZA Series** | 30x60 cm **NUEVA Series**



**BRAGANZA Brown**



**BRAGANZA Grey**



**NUEVA  
Beige**





















**NUEVA  
Grey**



## Floor Tile Packaging Specifications

SIZE			WEIGHT		PACKING			SQM		
CM	INCH	THICKNESS (mm)	WT/PC (kg)	WT/20'FCL (t)	PCS/CTN (pcs)	CTN/PLT (ctn)	PLT/20'FCL (plt)	PC/SQM (pcs)	SQM/PLT (sqm)	SQM/20'FCL
40 x 40	16 x 16	8.35	2.80	19.6	9	52	15	6.25	74.8	1,123.2
30 x 60	12 x 24	10.35	3.70	19.5	6	44	20	5.6	47.5	949.6
60 x 60	24 x 24	10.35	7.30	19.6	4	28	24	2.8	40.3	966.9

## Icon Legend

 GLOSSY	 WALL	 HALLWAY / LOBBY	 BEDROOM
 MATTE	 ANTI-SLIP	 LIVING ROOM	 BATHROOM
 RUSTIC	 RECTIFIED	 DINING ROOM	 OUTDOOR
 FLOOR & WALL	 STRUCTURE MOULD	 KITCHEN	 POOL / POND
 FLOOR	 DIGITAL TILES		

## Floor Tile Technical Specifications

CHARACTERISTICS	STANDARDS	MARIWASA SPECIFICATIONS
Properties	Group BII <sub>b</sub>	8.35
Dimension and surface quality	ISO 10545-2	
Length and width		±0.5%
Thickness		±5.0%
Straightness of sides		±0.5%
Rectangularity		±0.6%
Center curvature		±0.5%
Edge curvature		±0.5%
Water absorption	ISO 10545-3	6% < E ≤ 10%
Breaking strength	ISO 10545-3	
Thickness ≥ 7.5 mm		Not less than 800 N
Thickness < 7.5 mm		Not less than 500 N
Modulus of rupture		≥ 18 N/mm <sup>2</sup>
Abrasion resistance	ISO 10545-7	Minimum Class 1
Crazing resistance	ISO 10545-11	Required
Resistance to staining	ISO 10545-14	Minimum Class 3
Chemical resistance, low concentrate acids and alkalis	ISO 10545-13	Minimum Class GB
Chemical resistance, high concentrate acids and alkalis		
Chemical resistance, household and swimming pool salts		



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March 2020



*\*Color of tiles in this print may vary slightly due to the printing process.*

*\*Final color selection should be made from actual tile samples.*

*\*The information in this print may be modified or updated by Mariwasa without prior notice.*

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